

EXHIBITS, JOB FAIR and ADVERTISING

EXHIBIT SPACES

EXHIBIT SPACE (Booth sizes may be 8' x10' or 10'x10')
Exhibit and Job Fair booth fees include the following benefits and services:

- One booth
- One 6' or 8' draped table
- Two (2) chairs
- Side-rails and backdrop
- One 7" x 44" company identification sign
- Hall security during closed hours

Additional furniture, carpeting, and signage are available at the exhibitor's expense. Upon receipt of your signed contract and full payment, an Exhibitor Service Kit will be mailed to you from NABE's Decorator, the official NABE 2010 service contractor.

NON-PROFIT EXHIBITOR **\$1,000**

- One exhibit space
- Recognition as an exhibitor in the conference program book with product/services description
- One complimentary full conference registration for entrance to all non-ticketed conference events
- Two complimentary badge-only exhibit hall registrations*
- One conference bag and program book

JOB FAIR EMPLOYER **\$650**

- Recognition as Job Fair employer in conference program book with your vacancy listing**
- One complimentary full conference registration for entrance to all non-ticketed conference events
- Two complimentary badge-only exhibit hall registrations*
- One conference bag and program book

EXHIBITOR BENEFITS

- Dedicated exhibit viewing hours during the conference
- Live entertainment in the exhibit hall
- Large concession area in the exhibit hall for attendee meals
- Private lounge during exhibit hours and hall security during closed hours

COMMERCIAL EXHIBITOR **\$1,400**

- One exhibit space
- Recognition as an exhibitor in the conference program book with product/services description
- Two complimentary full conference registrations for entrance to all non-ticketed conference events
- Two complimentary badge-only exhibit hall registrations*
- Two conference bags and program books

* Badge-only registrations do not receive attendee conference materials. Additional badge only exhibit hall registrations needed for booth set-up staff may be purchased by Commercial and Non-Profit exhibitors at \$150 each. Job Fair employers who require additional badges for booth set-up staff must purchase additional registrations at the regular conference rate. Only the complimentary full conference registrations are entitled to a conference bag and program book.

** The posting of job vacancies and/or announcements is not permitted in any area outside of your booth in the Convention Center.

ADVERTISING

Advertising is accepted for the official NABE 2010 Conference Program as follows:

Full-Page Inside, Back Covers Color Ad: \$5,000

(Not part of the sponsor/donor package)

Full-Page Color Ad: \$2,500

Full-Page Black & White Ad: \$1,500

Half-Page Black & White Ad: \$1,000

For complete information and specifications, see the Advertising Contract form included in the back of this document.

