

Special Offer Advertising Contract Language Learner 2005-06

1 Ad Size (check ONE only)

These Special rates expire on April 30, 2006

- Full page B&W (A) \$850 \$595 1/3 page B&W (D) \$425 \$298
 2/3 page B&W (B) \$700 \$490 1/3 page B&W (E) \$425 \$298
 1/2 page B&W (C) \$550 \$385 1/4 page B&W (F) \$375 \$263
 Full Page Color Ad* (Inside Cover Only) (G) \$2,000 \$1,400

*Please call for availability of cover ad space

2 Insertions

Total number of insertions (check ONE)

- 1 2 3 4 5

Insertion date(s): Write the number of the insertion(s) on the line next to the issue date.

(For example, if you want to place two insertions, the first in the September and the second in the December issues, write the numeral "1" on the line to the left of the September issue date and the numeral "2" on the line to the left of the December issue date. If you want both insertions in one issue, write both numbers on the same issue line.)

- _____ March/April 2006 (Due February 15)
 _____ May/June 2006 (Due April 15)
 _____ July/August 2006 (Due June 15)
 _____ September/October 2006 (Due August 15)
 _____ November/December 2006 (Due June 15)

For multiple insertions*:

- Same artwork Different artwork

*For multiple insertion orders of different artwork in different issues, you can submit the copy for subsequent insertions after the original order, but remember that deadline for receipt of all artwork is one month before publication issue date! If we do not receive your new insertion artwork before its deadline, we will reuse the artwork from the previous insertion.

3 Price and payment

- Bill Me
 Check #: _____
 Purchase Order #: _____
 Visa
 MasterCard
 Discover
 American Express

Insertion Price _____
X the # of insertions _____
SUBTOTAL _____
- Discount _____
TOTAL DUE _____

Exp. Date (MM/YY) _____/_____-

Cardholder Signature: _____

4 Artwork Submission Format

(See reverse for full specifications. Files not submitted to specifications and/or requiring troubleshooting will incur alterations fees billed at \$50 per hour.)

Platform: PC Mac

Application: Quark XPress Adobe InDesign PDF

Artwork materials will not be returned.

5 Contact Information

Advertisement for: _____

Name: _____

Company: _____

Address: _____

City, State, ZIP: _____

Phone: (_____) _____

Fax: (_____) _____

E-mail: _____

Artwork to be provided by:

- Same as Advertiser (above) OR

Name _____

Company _____

Phone: (_____) _____

Fax: (_____) _____

E-mail: _____

Send Invoice to:

- Same as Advertiser (above) OR

Name _____

Company _____

Address: _____

City, State, ZIP: _____

Phone: (_____) _____

Fax: (_____) _____

E-mail: _____

Send this contract with your payment and artwork to:
 Language Learner Advertising • 1030 15th Street NW, Suite 470 • Washington, DC 20005

NABE reserves the right to reject any advertisements which it deems inappropriate and/or inconsistent with the goals of the Association.